



Avitech Announces Strategic Partnership with PESA to Strengthen its Multiviewer Portfolio with Router Technology

Redmond, WA, USA – April 12, 2010 – Avitech, the pioneer of Multiviewer, and PESA, a major provider of AV distribution and router transport solutions, today announced their strategic partnership to fill the gap of their existing product portfolio by offering their customers integrated Multiviewer and Router solutions. It will be co-branded as Avitech-PESA and will be sold and supported through Avitech and PESA sales channels.

The combined portfolio of both companies will provide full solutions for video routing, conversion, signal processing and Multiviewer all together in one package. Avitech Multiviewers have been designed to address the challenges of HD monitoring, including support for HD, SD and Analog inputs by delivering high video quality with resolution outputs up to 1920x1200. “As video systems continue to grow exponentially, leading broadcast and AV companies are making major investments in routing and multi-image solutions across a wide range of market segments – from command and control, mobile broadcast, surveillance, and telemedicine – to gain competitive advantages,” said Morris Gong, Avitech President. “This announcement with PESA marks a key partnership – one that will open up new opportunities for existing and future customers interested in utilizing the power of Avitech’s award-winning solutions for Multiviewer technology in combination with PESA’s routing expertise.”

Customers will be able to leverage PESA’s capabilities of SD/HD-SDI, DVI and VGA conversion gear for coax and fiber optics while managing and controlling the complete environment through an integrated software package. “This partnership of two synergistic companies brings together the respective strengths of both companies in signal processing, routing, and multi-image display processing,” said Howard Sutton, PESA’s Executive Chairman. “Through joint research and development efforts for future products, we remain focused on our strategic direction to deliver timely innovative solutions to our customers.”

For more information, visit www.avitechvideo.com and www.pesa.com

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About Avitech

Founded in 1995, Avitech designs, develops, and manufactures Multiviewer solutions. With dealers located in 45 countries, Avitech provides products and solutions that address broadcast, professional audio-visual, and security industries. Avitech pioneered Multiviewers by its proprietary Application Specific Integrated Circuit (ASIC) design. Today, Avitech continues to innovate by expanding its line of Multiviewers and control solutions. Visit www.avitechvideo.com for more info.

About PESA

Located in Huntsville, Alabama, and with regional offices throughout the United States, PESA is a leading manufacturer of high end analog and digital routing and signal distribution products used in professional AV, broadcasting, industrial, educational, medical, religious, and government markets. PESA’s products are represented worldwide through a network of professional dealers and distributors. For more information, visit www.pesa.com

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