



FOR IMMEDIATE RELEASE

Avitech to Highlight New Product Lines at InfoComm 2011

REDMOND, WASHINGTON, June 7, 2011 – Avitech International Corporation is reorganizing its products into five main families: Titan, Sequoia, Seneca, Phoenix, and Rainier. At InfoComm 2011, Avitech will be showcasing the 2x2V, 4H and Station from the Sequoia line, as well as the Seneca Converters and Extenders, Rainier 8U1V, Titan 8008U, Titan 8004V, Phoenix TACP, and the upcoming Rainier 3G. Avitech is located at Booth# 3021.

Formerly the VCC series, the Titan series multiviewers display industry-recognized high quality computer and video inputs on one or multiple screens. The Sequoia series adds another dimension of versatility to multiviewing with the integration of audio, a USB hub, and a switching function for mouse/keyboard control. Future Sequoia modules will also support intuitive touchscreen capability with single- and multi-touch gestures.

The Seneca family of extenders and converters enables facility-wide integration and ensures consistent and powerful performance out of other Avitech products. For easy product setup and configuration, Phoenix family products consist of human interface devices and graphical user interface programs, such as the Phoenix-G (formerly Galaxy software). The final line of products, the Rainier series, features high quality multiviewers exclusively for processing HD/SD-SDI/CV video signals. Perfect for mission critical video monitoring and television broadcasting, the Rainier modules provide the best performance to price solutions.

For more information, please contact sales@avitechvideo.com.

Headquartered in Redmond, Washington, Avitech International Corporation was founded in 1995 to provide innovative monitoring solutions. Avitech designs, develops and manufactures multiviewers for a broad range of customers in the broadcast, professional A/V, and IT industries. The company's modular solutions have served a wide variety of customer needs, from custom home A/V installations to broadcast control room applications. Avitech's products help customers achieve their goals by providing affordable, reliable solutions to complex problems in dynamic markets.

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